

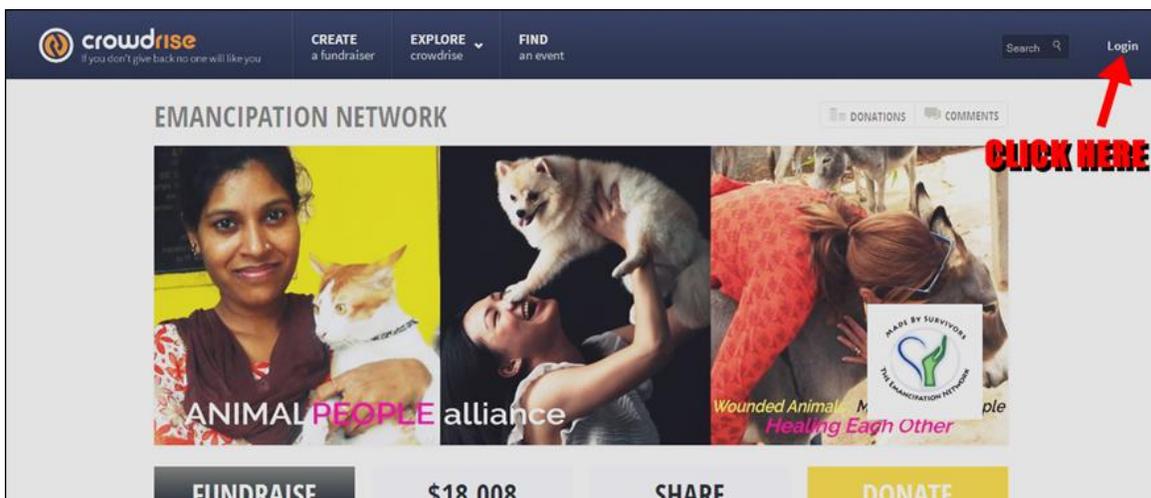
SETTING UP YOUR OWN FUNDRAISER PAGE FOR ANIMAL PEOPLE ALLIANCE

Hello, fellow animal lovers!

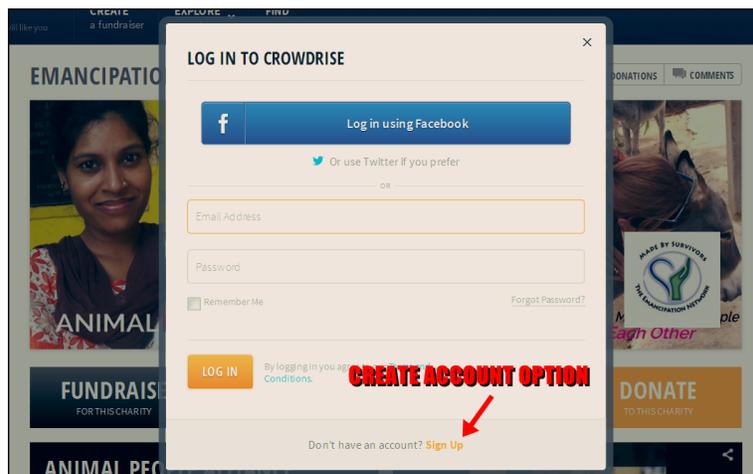
Pop singer and spokesperson for the ANIMAL PEOPLE ALLIANCE, Belinda Carlisle, has graciously offered a 15 minute Skype call with each person who raises at least \$1,000 for their cause through CrowdRise.com. These simple instructions will walk you through setting up your own CrowdRise account so that you can get started spreading the word about this important cause, and raising the funds that help offer hope for the millions of animals abandoned to live on the streets of Southeast Asia, as well as the people who benefit from learning to care for them.

STEP 1: Create a free account

To create your free CrowdRise account, visit <http://www.CrowdRise.com>, and click the Login hyperlink in the upper right of the screen.



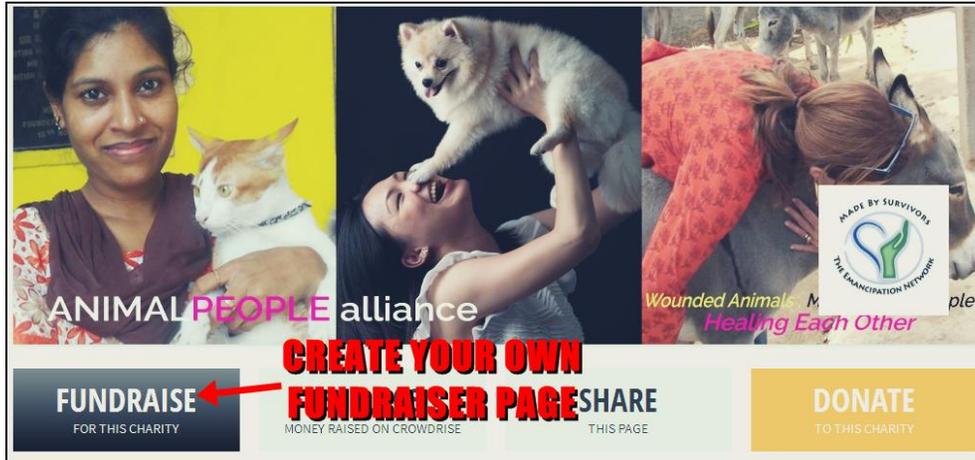
You'll then be given **three** options for creating your account. You can create a CrowdRise account automatically by using your existing Facebook or Twitter account, or you can create one. If you choose the latter option, click the "Sign Up" hyperlink indicated below.



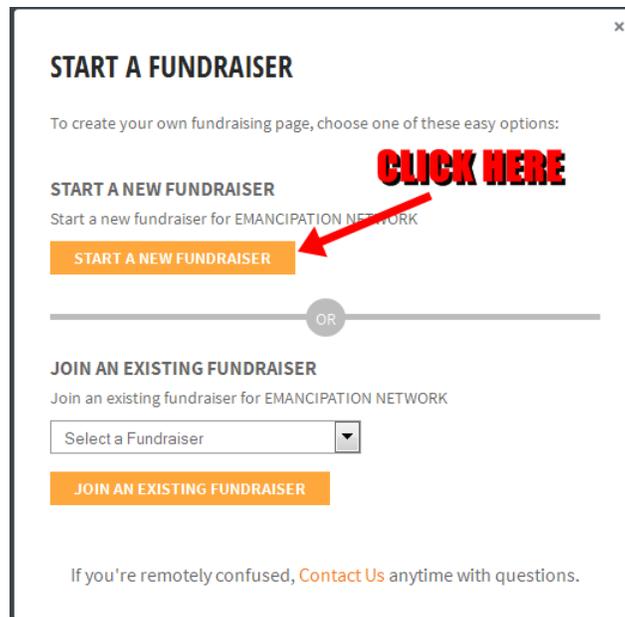
STEP 2: Create your own fundraiser page

The next step is to create your own unique fundraiser page for ANIMAL PEOPLE ALLIANCE. This means that every dollar you raise for the group will be shown on a page that *you* created, and will be easily identified as the result of *your* efforts!

Just click the FUNDRAISE square as indicated below.



Then create a unique name for your own page by clicking “START A NEW FUNDRAISER”, (maybe using your own name to identify it?).

A screenshot of a web form titled 'START A FUNDRAISER'. The form has a close button (X) in the top right corner. Below the title, it says 'To create your own fundraising page, choose one of these easy options:'. There are two main options: 'START A NEW FUNDRAISER' and 'JOIN AN EXISTING FUNDRAISER'. The 'START A NEW FUNDRAISER' option is highlighted with a red arrow and the text 'CLICK HERE' overlaid in red. Below this option is a button labeled 'START A NEW FUNDRAISER'. The 'JOIN AN EXISTING FUNDRAISER' option is separated by a horizontal line with 'OR' in the middle. It includes a dropdown menu labeled 'Select a Fundraiser' and a button labeled 'JOIN AN EXISTING FUNDRAISER'. At the bottom, there is a link: 'If you're remotely confused, Contact Us anytime with questions.'

This will open a new page that allows you to set up your new fundraising account for ANIMAL PEOPLE ALLIANCE.

At first glance, the next page might make you think you're creating a whole new fundraising effort. Don't be confused, though! The page you're creating is still raising money for the ANIMAL PEOPLE ALLIANCE. Here's how I filled out my page, just to give you an idea of how it can be filled in.

GET STARTED

What Kind of Fundraiser is This?
Just Me Doing Some Good

Fundraiser Title (100 Character Max):
Sheldon's Animal People Fundraiser

Pick a URL: (optional)
www.crowdrise.com/SheldonsAnimalPe Available

Amount of Money You Hope to Raise:
1000.00

About Your Fundraiser (Optional):
The mission of this new project is to provide high quality care to street animals in need, while also providing high quality employment to survivors of human rights abuses and other vulnerable populations.

CANCEL NEXT STEP

On the next page, you can upload an image and finalize your page. I used one of Belinda Carlisle and her pug that's available on the ANIMAL PEOPLE ALLIANCE Facebook page. You might choose one of yourself and your favorite animal friend, or something else that will help identify you and get people involved.

SH7LD ON H7LMS' FUNDRAISER:

SHELDON'S ANIMAL PEOPLE FUNDRAISER

VIEW FUNDRAISER EDIT FUNDRAISER MANAGE CAMPAIGN MANAGE TEAM REPORT CENTER



BENEFITING: EMANCIPATION NETWORK
You are the Organizer of this Fundraiser
THE STORY:
Animal People Alliance (APA) is a project of The Emancipation Network / Made By Survivors.

The mission of this new project is to provide high quality care to street animals in need, while also providing high quality employment to survivors of human rights abuses and other vulnerable populations.

To address the root causes of an animal neglect and abuse, we will put a strong emphasis on changing the consciousness for future generations, and raising awareness about the value of human relationships with animals and the need to treat animals humanely.

Twitter Share Like 0

DONATE

TO THIS FUNDRAISER

\$0

MONEY RAISED

STEP 3: Spread the word!

Now that your account and fundraiser page have been created, you're ready to start spreading the word and raising money for the ANIMAL PEOPLE ALLIANCE! You can cut and paste the URL that's now showing in your browser above the account you created on CrowdRise, and by simply clicking the icons on that page, you can auto-post an announcement and link to your account on any existing Twitter or Facebook accounts!

Good luck, and thanks for helping the ANIMAL PEOPLE ALLIANCE reach its important goals!

~ Sheldon

P.S. Feel free to email me at CrazyPsychProf@gmail.com if you have any questions.